

Online Seminar

## Translation and the Media 2.0

Date: 7 March 2024  
Location: Online ([Microsoft Teams](#))  
Webinar: Meeting ID: 416 682 630 67  
Password: WMuUcj

### PLENARY SPEAKERS

**Dr. Rashid Yahiaoui**  
Hamad Bin Khalifa University, Qatar

### TITLE

When Rhythm Becomes  
Resistance: Transcreating Songs in  
Arabic

### TIME

8:00 (Qatar)  
8:30 (Iran)  
13:00 (Malaysia)

**Dr. Heidi Keinonen**  
University of Turku, Finland

Television Program Adaptation in  
Public Service Broadcasting

8:00 (Finland)  
9:30 (Iran)  
14:00 (Malaysia)

**Dr. Tessa Dwyer**  
Monash University, Australia

Linguistic Diversity and Access:  
From Streaming to Smart TVs

18:00 (Australia)  
10:30 (Iran)  
15:00 (Malaysia)

**Dr. Nina Reviere**  
University of Antwerp, Belgium

The Impact of Technology on  
Media Access

9:00 (Belgium)  
11:30 (Iran)  
16:00 (Malaysia)

**Dr. Miguel Ángel Bernal Merino**  
Game Localization Consultant, Spain

The Automation Paradigm in  
Video Game Localization

10:00 (Spain)  
13:30 (Iran)  
18:00 (Malaysia)

**Dr. Irene Ranzato**  
Sapienza University of Rome, Italy

The Transient Language of Teen  
TV Series and its Translation

12:00 (Italy)  
14:30 (Iran)  
19:00 (Malaysia)

### HOST

**Prof. Dr. Masood Khoshsaligheh**  
Ferdowsi University of Mashhad, Iran

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This event is organized by the Department of English at Ferdowsi University of Mashhad in collaboration with the School of Languages, Literacies and Translation, Universiti Sains Malaysia. Each speech takes approximately 40 minutes followed by 15 minutes of Q&A. Attendance is free of charge and open to all. Click on the link below to join the webinar on your computer or mobile app.

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